

SHÉMIL MUHAMMED K

shemil1986@gmail.com | +1 (226) 747-7510 | ON, Canada

www.shemilmk.com

www.linkedin.com/in/shemilmk

CREATIVE - SENIOR GRAPHIC & UI/UX DESIGNER

Senior Graphic & UI/UX Designer with 7+ years of experience in advertising, brand communication and digital design. Specialized in graphic design, brand identity, packaging, UI/UX design, and web design, delivering user-centered and business-driven creative solutions across digital and print platforms. Experienced in fast-paced environments, collaborating with cross-functional teams, and leveraging user research to create intuitive designs that improve engagement and meet client objectives.

SKILLS

DESIGN SOFTWARE: • Adobe Creative Suite [Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dreamweaver, Adobe XD, Adobe Flash, Adobe Premiere, Adobe After Effects, Adobe Acrobat Reader, Adobe Lightroom & Adobe Animate] • Corel Draw • 3ds Max • Figma • Sketch • Canva • MS Office Suite [Word, Excel & PowerPoint] • HubSpot • Zoho

WEB DEVELOPMENT: • HTML & CSS • JavaScript & jQuery

DESIGN SKILLS: • Graphic Design • Grid & Layout • Typography • Color Theory • UI/UX Design • Brand Development • Web Design & Usability • Digital & Print Media • Print Production • Interface Design • Event Branding • Brand Identity • Packaging Design • Lead and Develop Creative Concept • Logo creation • Marketing • Print Design • Adaptability • Attention to Detail • Time Management • Coordination

OTHER SKILLS: • Collaboration & Teamwork • Project Management • Creative Process Tracking • Problem solving • Adherence to Brand Guidelines • Prioritize Tasks • Stay updated on industry trends • Teamwork • Brand management

PROFESSIONAL EXPERIENCE

SENIOR GRAPHIC DESIGNER

REMOTE | 22 SEP 2022 - PRESENT

Boston Limited

- Lead end-to-end design for digital and print marketing assets, including brochures, datasheets, banners, social media creatives, event branding and UI visuals.
- Collaborate closely with marketing, sales and product teams to translate business objectives into clear, user-focused design solutions.
- Ensure brand consistency across global campaigns, partner materials and technology events.
- Manage multiple projects simultaneously while meeting tight deadlines in a fast-paced environment.
- Provide creative guidance and mentoring to junior designers to maintain quality and efficiency.
- Utilize Figma and Adobe Creative Suite to deliver high-quality, production-ready assets.

ART DIRECTOR

BANGALORE, IN | 06 DEC 2021 - 16 SEP 2022

Ozone Inc.

- Directed and executed brand-aligned visual content across digital and print platforms, including websites, marketing collateral, and social media assets.
- Partnered with cross-functional teams to deliver cohesive creative solutions aligned with marketing and business goals.
- Developed and refined brand identity systems, including typography, color palettes, and layout standards.
- Designed responsive web layouts to enhance usability and visual engagement.
- Managed multiple creative projects while maintaining quality, timelines, and brand standards.

CREATIVE SUPERVISOR

Bangalore, IN | 17 MAR 2020 - 26 NOV 2021

Spotlight Marketing Pvt. Ltd

- Led branding and design initiatives from concept to execution for multiple clients across industries.
- Created digital and print marketing assets including social media graphics, email campaigns, presentations, signage, and corporate materials.
- Collaborated with senior leadership to ensure creative output aligned with brand messaging and business strategy.
- Maintained strict adherence to brand guidelines while delivering innovative and engaging designs.
- Successfully delivered high-quality work under tight deadlines with strong attention to detail.

GRAPHIC DESIGNER

BANGALORE, IN | 05 JULY 2017 - 28 FEB 2020

Shobiz Experiential Communications Pvt. Ltd

- Designed branding and marketing assets for experiential, digital, and print campaigns.
- Produced visuals for events, presentations, social media, and corporate communications.
- Worked closely with internal teams to ensure design accuracy and brand consistency.
- Managed multiple design requests while maintaining quality and efficiency.

GRAPHIC DESIGNER

BANGALORE, IN | 25 JULY 2016 - 25 JUNE 2017

Acme Experience Marketing Pvt. Ltd

- Supported marketing and branding initiatives through creative design solutions.
- Designed promotional materials, presentations, and visual assets across platforms.
- Assisted senior designers in executing client and internal projects.

EDUCATION & PROFESSIONAL DEVELOPMENT

ADVANCED UI/UX Design

2021

Aspira, Bangalore

Bachelor Program in Business Administration (BPBA) - Marketing Management

2012 - 2015

Norwich Institute of Management Studies (N.I.M.S)

Advanced Multimedia Animation & MAYA

2004 - 2007

APTECH Arena Multimedia, Calicut

RECOGNITIONS

Guinness World Record

Microsoft APP DEVELOPMENT Event | Microsoft Office, Bangalore, Karnataka, India

LANGUAGES

English ▪ Malayalam ▪ Tamil ▪ Hindi